

Illustrator.

Have you ever felt so moved from an illustration of a book, magazine, or brochures? Those are examples of what illustrators create. They combine art, design, and creative skills to develop ideas and make original visual images for a variety of products. Illustrators that work in agencies usually follow the agency's work time. But for freelance illustrators, the time they work varies depending on deadlines and the number of projects.



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Character: AI



Artistic (Creator) - occupations frequently involve working with forms, designs and patterns. They often require self-expression and the work can be done without following a clear set of rules.



Investigative (Thinker) – occupations frequently involve working with ideas, and require an extensive amount of thinking. These occupations can involve searching for facts and figuring out problems mentally.

Expertise

- **Complex Problem Solving** – Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.
- **Time Management** – Managing one's own time and the time of others.
- **Monitoring** – Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
- **Speaking** – Talking to others to convey information effectively.
- **Active Learning** – Understanding the implications of new information for both current and future problem-solving and decision-making.

Day-to-Day Tasks

- Create basic designs, drawings, and illustrations for product labels, cartons, direct mail, or television.
- Create two-dimensional and three-dimensional images depicting objects in motion or illustrating a process, using computer animation or modeling programs.
- Develop briefings, brochures, multimedia presentations, web pages, promotional products, technical illustrations, and computer artwork for use in products, technical manuals, literature, newsletters, and slide shows.
- Make objects or characters appear lifelike by manipulating light, color, texture, shadow, and transparency, or manipulating static images to give the illusion of motion.

Work Setting

- Spend most of the time sitting.
- Freedom to make decisions.
- There are a lot of face-to-face discussions with individuals or teams.
- Spend most of the time using hands to create, control things or tools.

Knowledge

- **Design** — knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- **Computers and Electronics** – knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.
- **Communications and Media** – knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
- **Customer and Personal Service** – knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.

Education

Some people say that to be an illustrator you can just learn it by yourself. However, in order for you to have a better credential and acquire more knowledge, you shall take one of these options:

- Sarjana Desain Komunikasi Visual, Institut Teknologi Bandung, Indonesia
- B.A. in Illustration (B.A), Edinburgh College of Art, United Kingdom
- B.A. in Illustration (Hons), University of Arts London (UAL), United Kingdom

Award

- World Illustration Award
- The V&A Illustration Awards
- A' Design Award and Competition