

Film & Commercial Makeup Artist.



Film and Commercial Makeup Artists are in charge of applying makeup to all the actors in a commercial/movie production. Not just choosing which cosmetics that the character might use, but designing looks for all characters or simply sharpening an actor's skin to reflect the lights the cinematographer is setting up properly. Film and Commercial Makeup Artists may be employed by an agency, company, as an individual, or work as freelance artists paid per job.

Character: AR



Artistic (Creator) - occupations frequently involve working with forms, designs and patterns. They often require self-expression and the work can be done without following a clear set of rules.



Realistic (Do-er) – occupations frequently involve work activities that include practical, hands-on problems and solutions. They often deal with plants, animals, and real-world materials like wood, tools, and machinery. Many of the occupations require working outside, and do not involve a lot of paperwork or working closely with others.

Expertise

- **Coordination** — Adjusting actions in relation to others' actions.
- **Social Perceptiveness** — Being aware of others' reactions and understanding why they react as they do.
- **Judgement and Decision Making** — Considering the relative costs and benefits of potential actions to choose the most appropriate one.
- **Reading Comprehension** — Understanding written sentences and paragraphs in work related documents.

Day-to-Day Tasks

- Analyze a script, noting events that affect each character's appearance, so that plans can be made for each scene.
- Study production information, such as character descriptions, period settings, and situations, to determine makeup requirements.
- Apply makeup to enhance or alter the appearance of people appearing in productions such as movies.
- Select desired makeup shades from stock, or mix oil, grease, and coloring to achieve specific color effect.

Work Setting

- Have moderate responsibility for outcomes and results.
- Close physical interaction with talents.
- Continually spending time using hands to control or feel objects and tools.
- There will be time pressure during workdays

Knowledge

- **Fine Arts** — Knowledge of the theory and techniques required to compose, produce, and perform works of music, dance, visual arts, drama, and sculpture.
- **Design** — Knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- **Communications and Media** — Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
- **Customer and Personal Service** — Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.

Education

To be a specific makeup artist for film and commercial, you shall at least take one of the courses below:

- Diploma in Media Makeup, Puspita Martha International Beauty School, Jakarta, Indonesia
- Editorial and Commercial Makeup course, Makeup Forever Academy, New York, United States
- Creative Specialist Certificate course, Academy of Freelance Makeup School, New York, United States.

Award

- Academy Award for Best Makeup and Hairstyling
- Arman Armano Makeup Award
- The National Makeup Award